

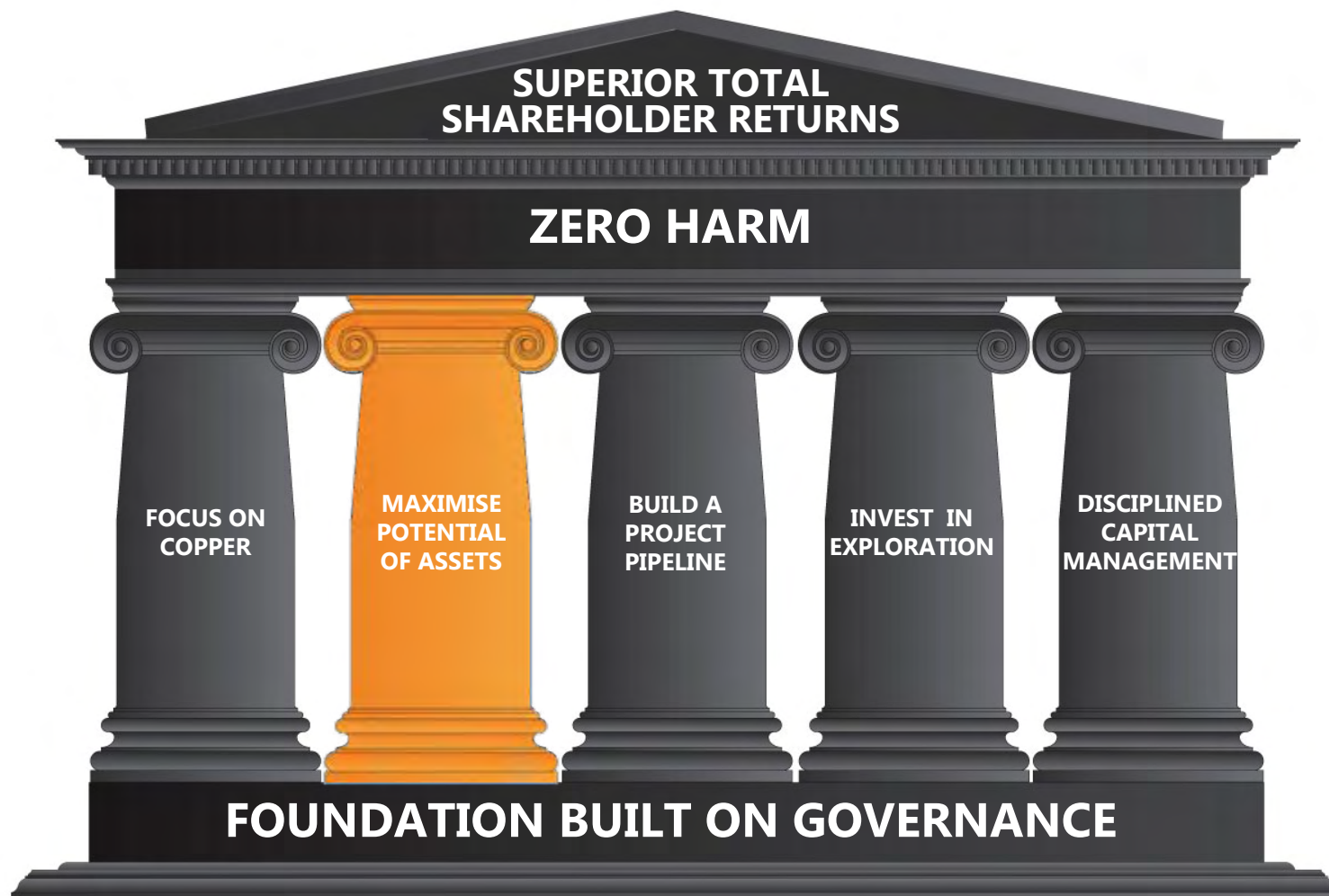


SALES & MARKETING

1.0	2.0	3.0
4.0 RUSSELL GRIFFIN GM Sales & Marketing	5.0	6.0
7.0	8.0	9.0



STRATEGY

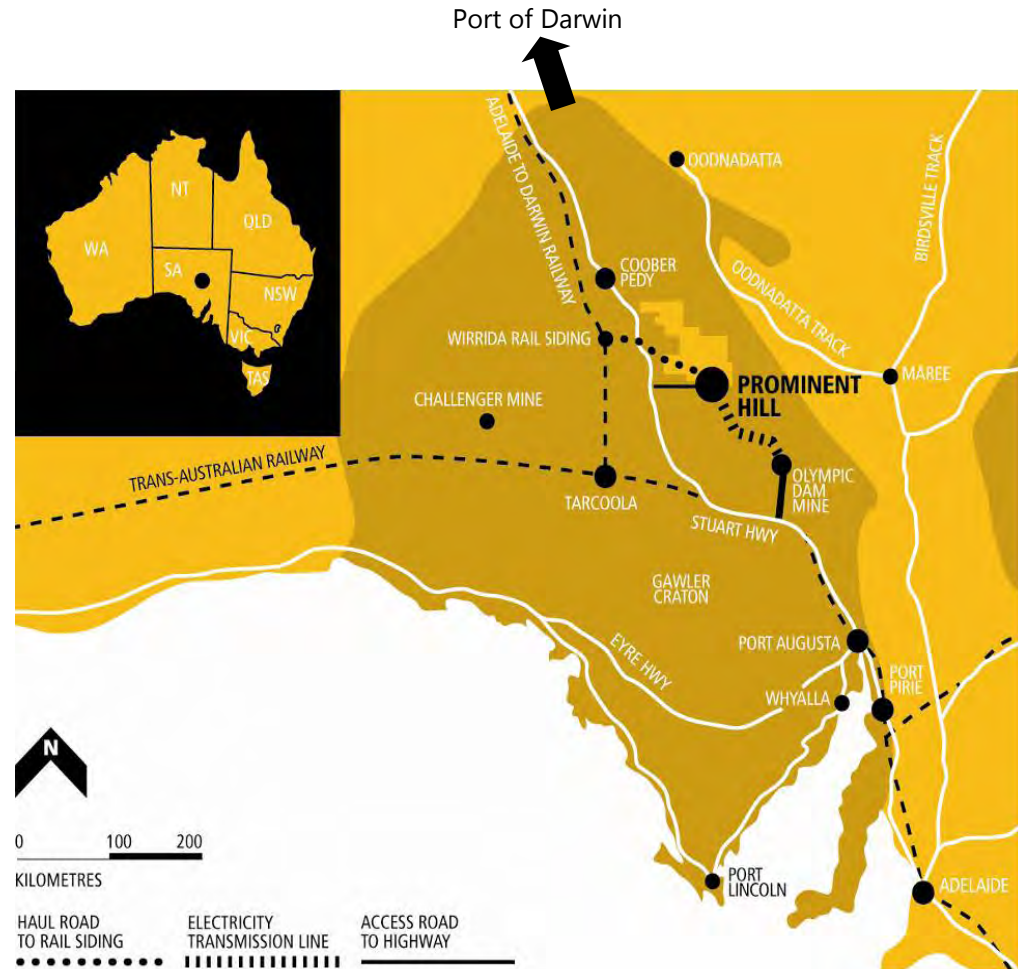


SALES & MARKETING OF CONCENTRATES



Responsible for:

- Sales & logistics
- Setting and implementing marketing plan, 3-5 years
- Negotiating terms
 - frame, annual, spot
- Match sales to production
- Administering sales
 - 2 ships/mth & domestic sales
- Shipping and freight



PROMINENT HILL CONCENTRATES SALES AND MARKETING



Sales plan & feasibility study - years 2006-8

Metallurgical test-work determined likely product quality

- Initial assay from laboratory 'pilot' using drill-core
- Representative samples

Introduced to major smelters

- Samples & technical exchange
- Commercial & counter-party risk assessed
- Confidence building -> MOU -> contracts

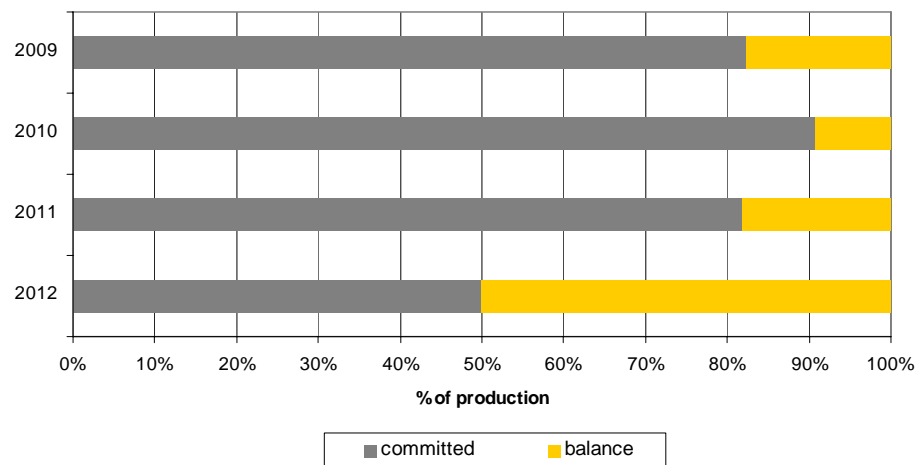


SALES PLAN & MARKET DEVELOPMENT

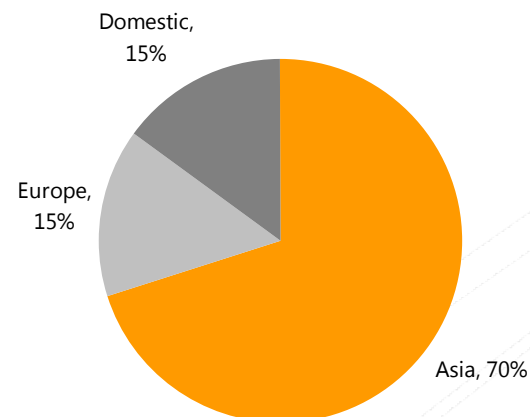


- Primary strategy: ensure viable export markets
- Several frame contracts / MOU's were signed:
 - 2 - 5 year frame, annual negotiation of terms (incl. TC/RC, QP, payables, penalties, freight, payment terms, delivery schedule)
- Commit 80-90% f'cast production, balance spot

Production committed to Sales Agreements



Prominent Hill sales 2009-10



PROMINENT HILL CONCENTRATES: COMPETITIVE ADVANTAGES



Highest grade Cu

- CU levels globally declining
- Lower freight/handling costs per unit/metal
- Less slag per unit of metal

Low impurities (As, Bi, Hg, Zn/Pb)

- Helps smelters' blending
- Arsenic levels globally rising
- Contained U&F manageable

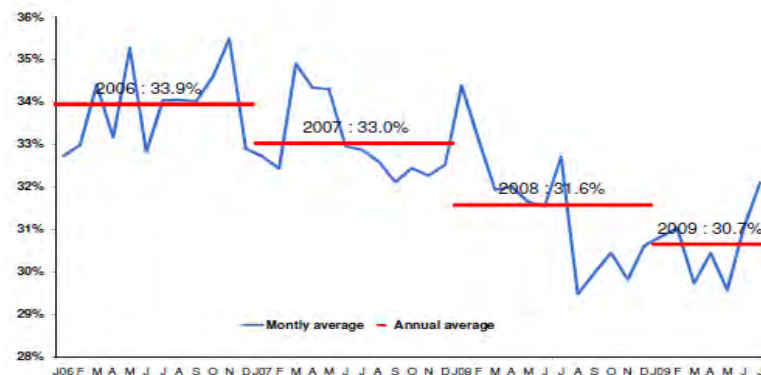
Short transit time

- Two weeks to major custom smelters in Asia
- Planning certainty for customers

Benefits to OZ Minerals

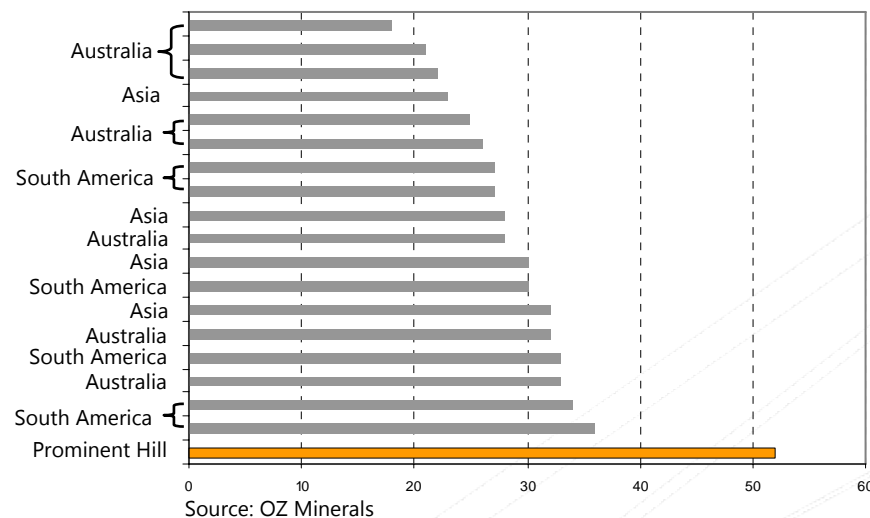
- Higher payable Cu
- Lower transport cost/unit metal
- Cash-flow
- Wide smelter acceptance

Exported copper concentrate grades – Chile
Monthly average, copper concentrate grade, % Cu



Source: CRU

Traded concentrates, Cu content [% Cu]

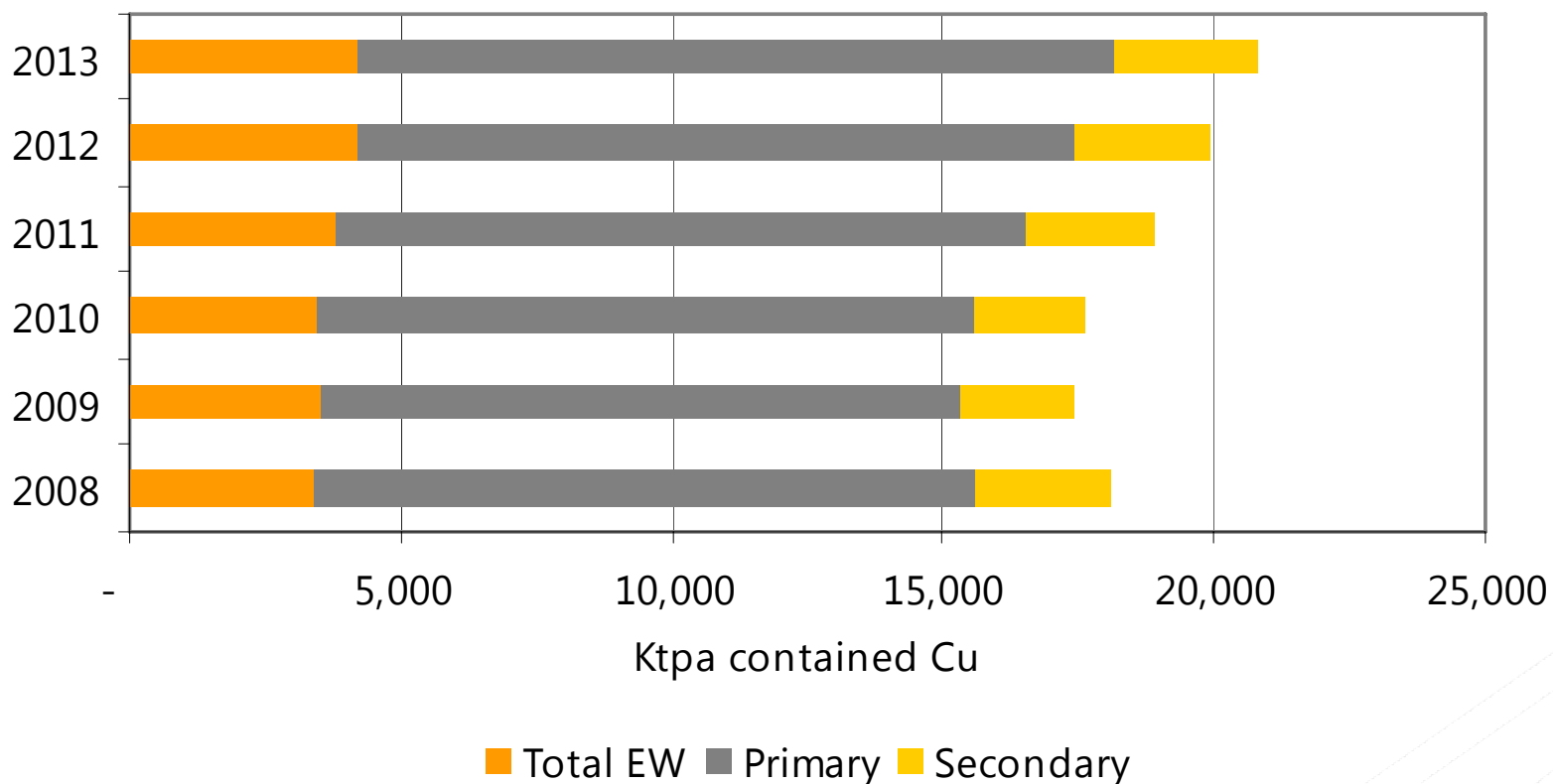


Source: OZ Minerals

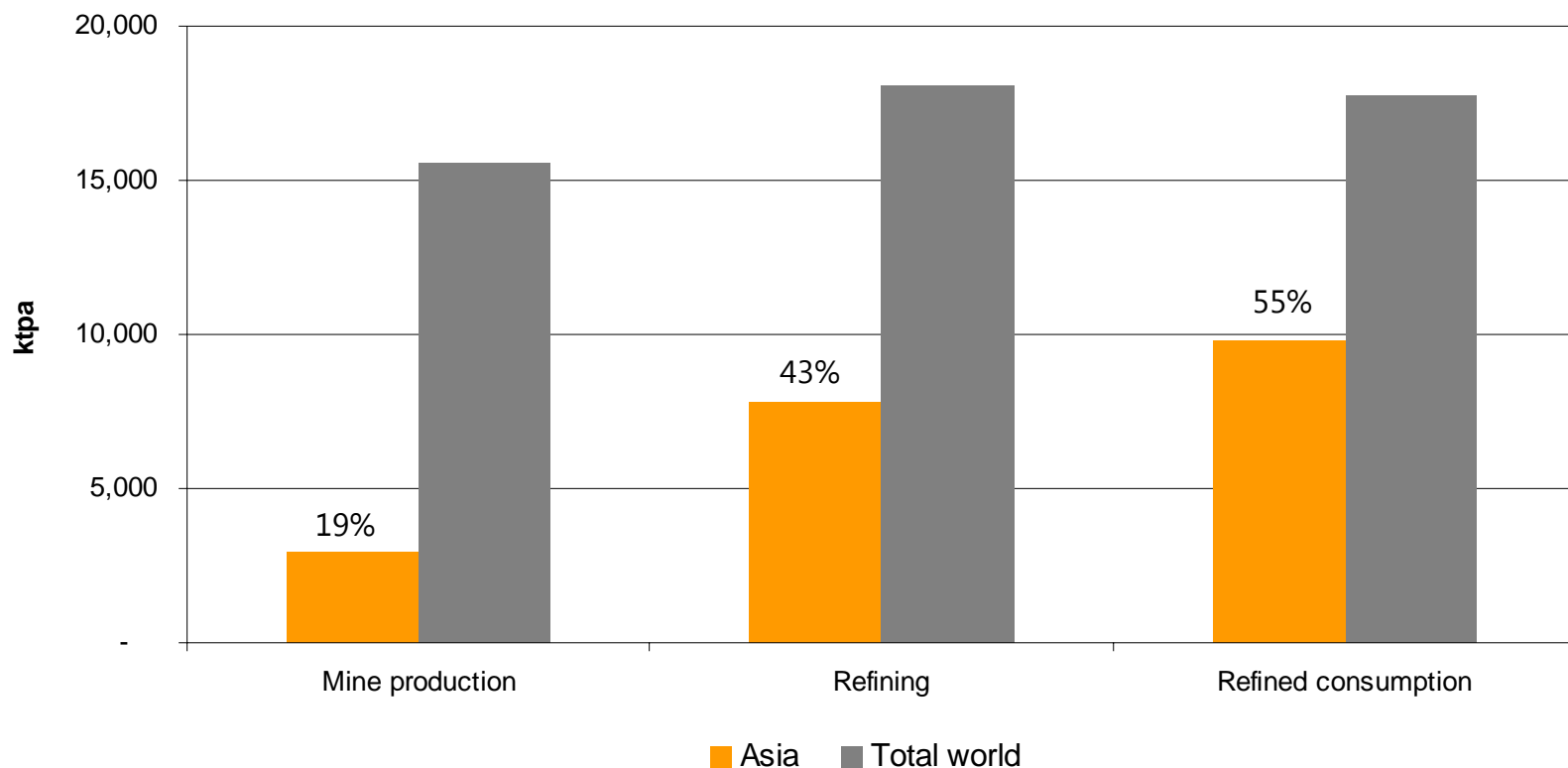
CUSTOM SMELTING INDUSTRY – OUR MARKET



Global refined copper production by source (Ktpa)



CUSTOM SMELTING INDUSTRY – OUR MARKET

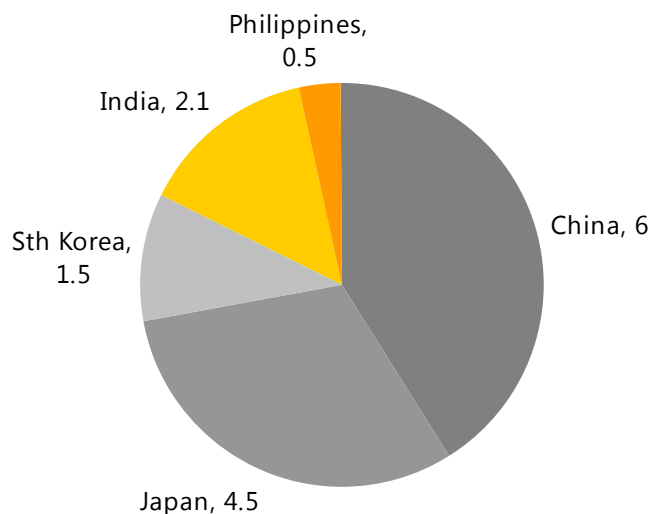


Asia: largest net importer of cathode and concentrate, basis 2009/10

CUSTOM SMELTING INDUSTRY – OUR MARKET



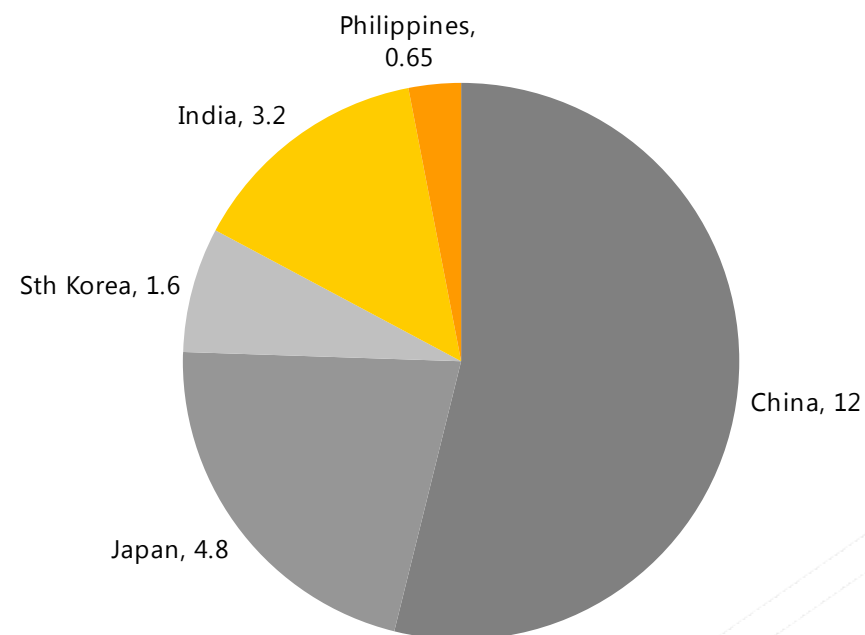
**Year 2008: Major custom smelters, Asia.
Actual concentrates demand [Millions tonnes pa]**



Total smelter production in Asia approx 6.6mt contained Cu

Source: CRU 2009

**Year 2014: Major custom smelters, Asia.
Forecast concentrates demand [Millions tonnes pa]**



Total smelter production in Asia approx 9.6mt contained Cu